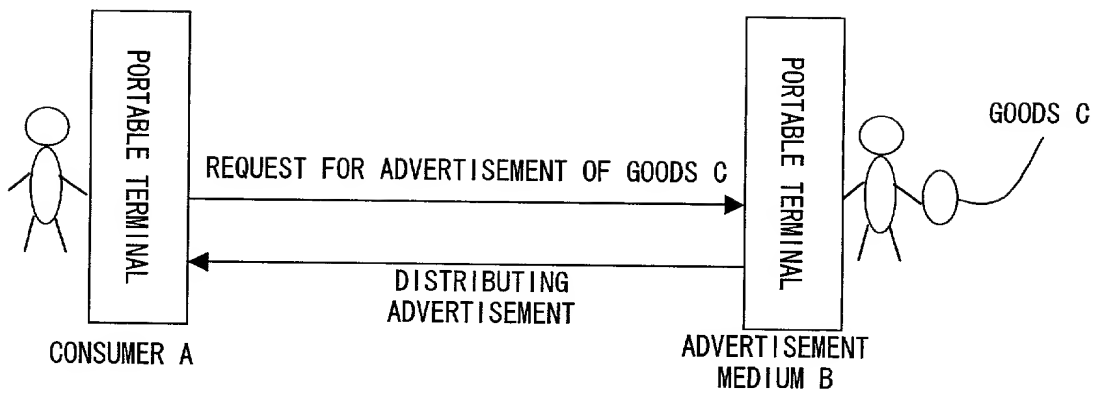


FIG. 1



F I G . 2



26, 27

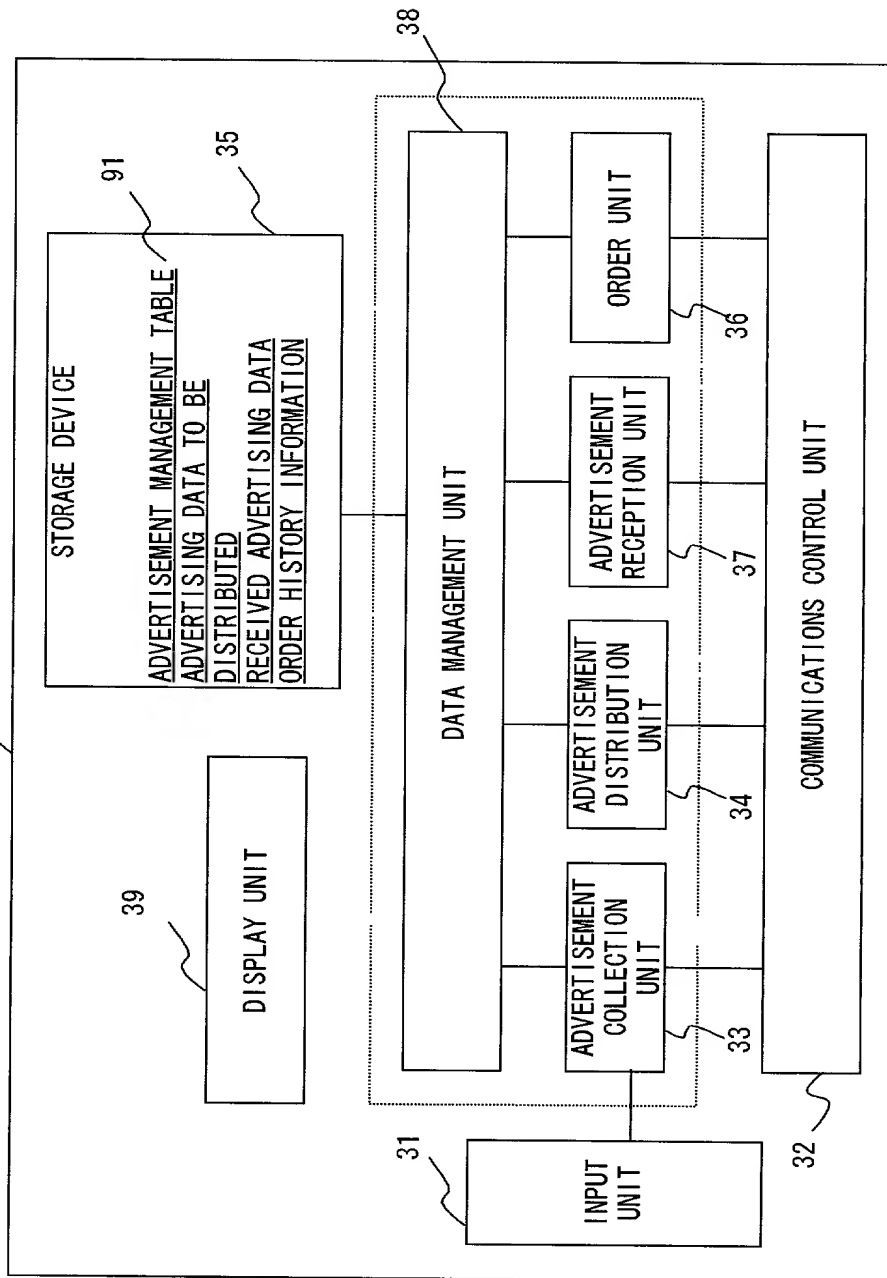


FIG. 4

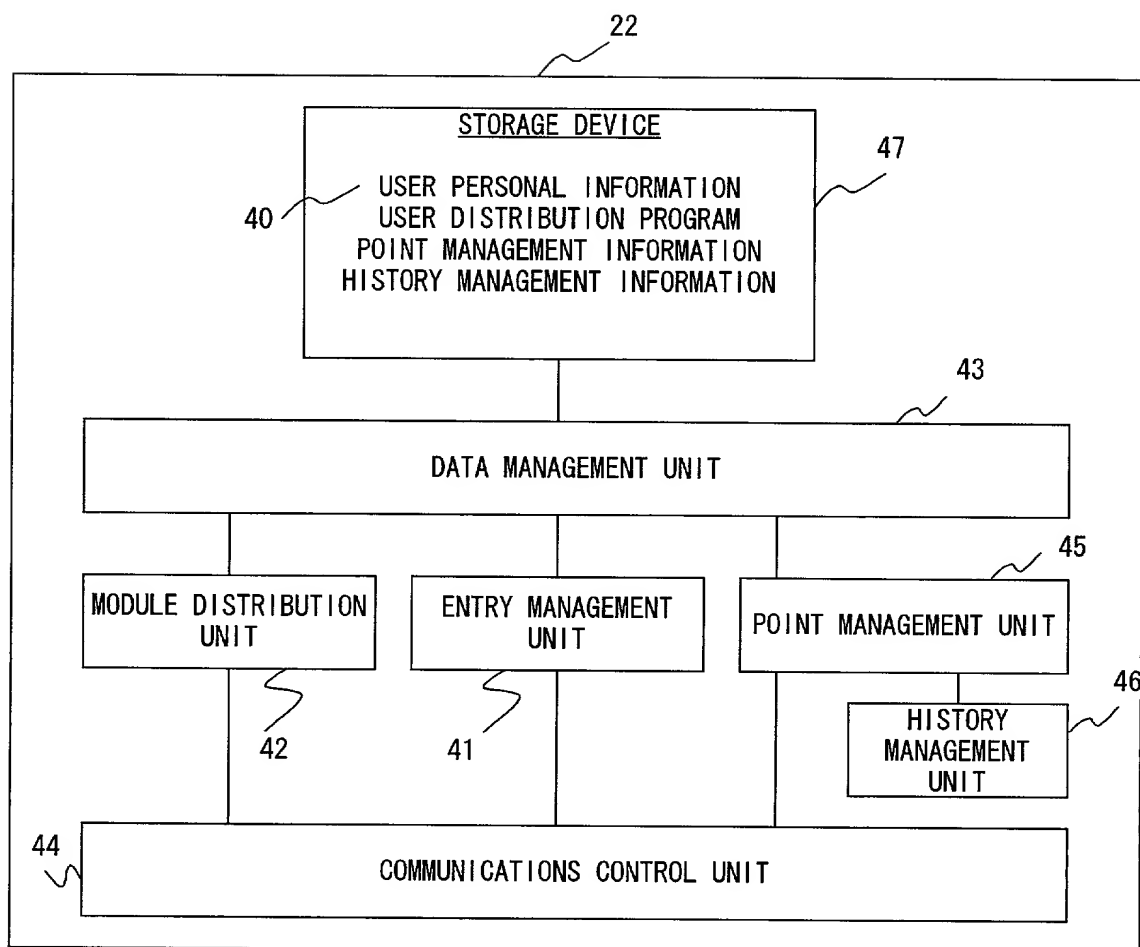


FIG. 5

USER ID	ACCUMULATED POINT	NAME	AGE	SEX	ADDRESS	Email	PHONE NUMBER	ACCOUNT NUMBER
u1001	30	香川隆	25	MALE	兵庫県神戸市中央区港島中町 1-2-3	tkagawa@kel.ne.jp	090-2489- 3298	1234-5678
u2002	50	三山雪絵	23	FEMALE	兵庫県神戸市中央区加納町3 -2-1	ymiyama@kel.or.jp	090-9749- 8311	2345-6789
...	...							

40

FIG. 6

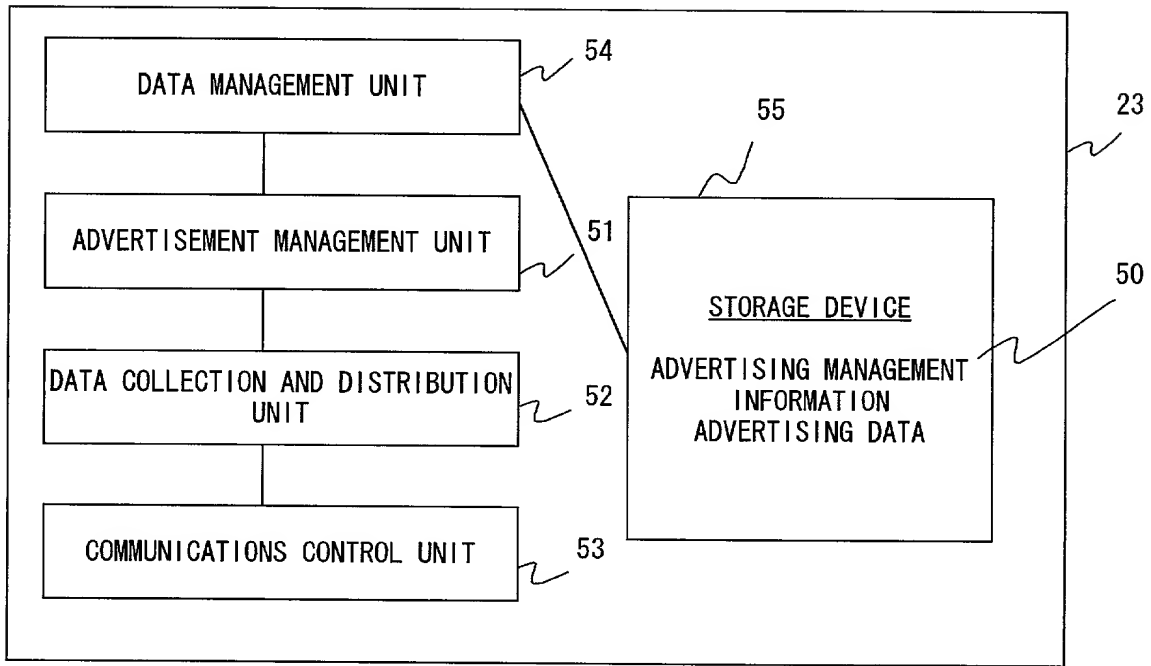


FIG. 7

50

GOODS CODE	ADVERTISING DATA	ENTRY DATE	TERM OF ADVERTISEMENT	ID LIST OF USER TO BE PROVIDED WITH INFORMATION
00210508	IMAGE OF RED TURTLENECK SWEATER + <a href="http://system.asp/00210508.htm">http://system.asp/00210508.htm</a>	2000/10/1	2001/01/25	u1001 u3007 u4002 ...
00210607	"KHAKI SHORT PANTS" + <a href="http://system.asp/00210607.htm">http://system.asp/00210607.htm</a>	2000/10/10	2001/01/31	u1001 u1002 u5006 ...
...	...	...	...	...

FIG. 8



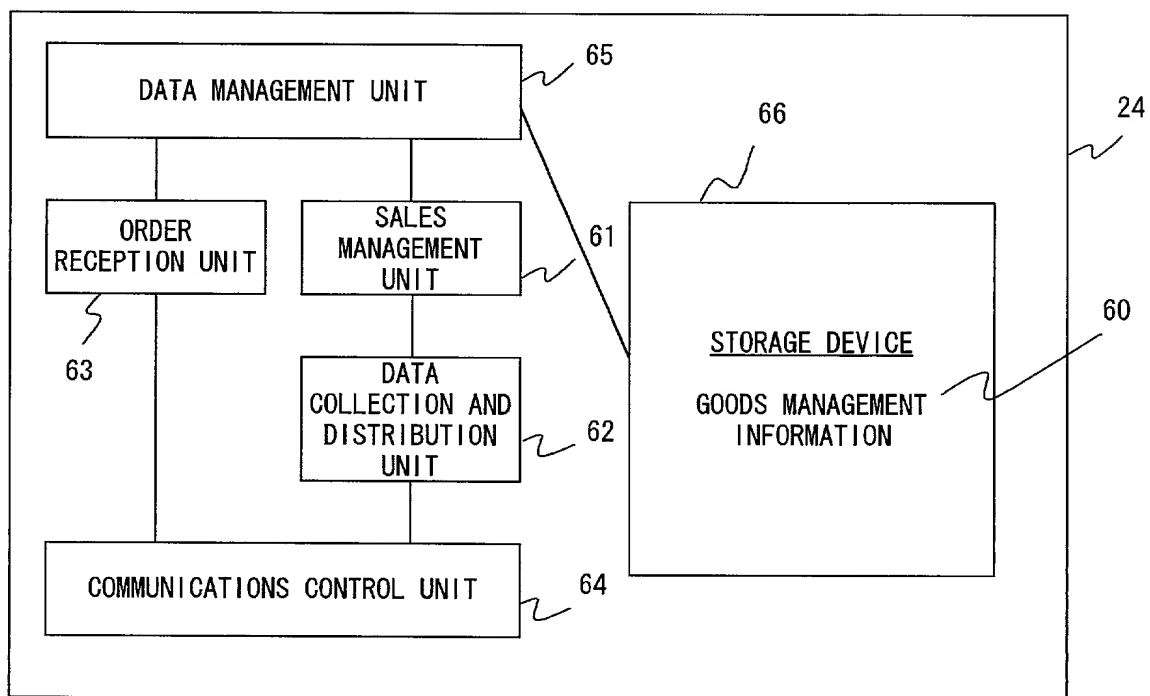


FIG. 9

60

GOODS CODE	GOODS NAME	NUMBER OF POINTS	PRICE	GOODS INFORMATION
00210508	TURTLENECK SWEATER	10	11000	GOODS INFORMATION TABLE A
00210607	SHORT PANTS	20	15000	GOODS INFORMATION TABLE B
...	...	...	...	...

GOODS INFORMATION TABLE 60a

COLOR	SIZE	STOCK
DARK BLUE	XS	0
DARK BLUE	S	100
DARK BLUE	M	75
RED	XS	100
RED	S	100
RED	M	100

FIG. 10

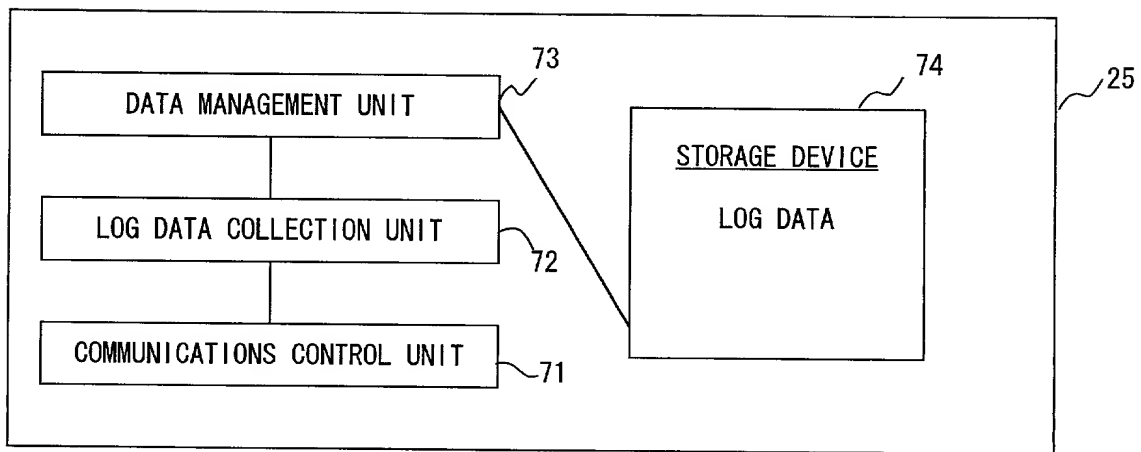


FIG. 11



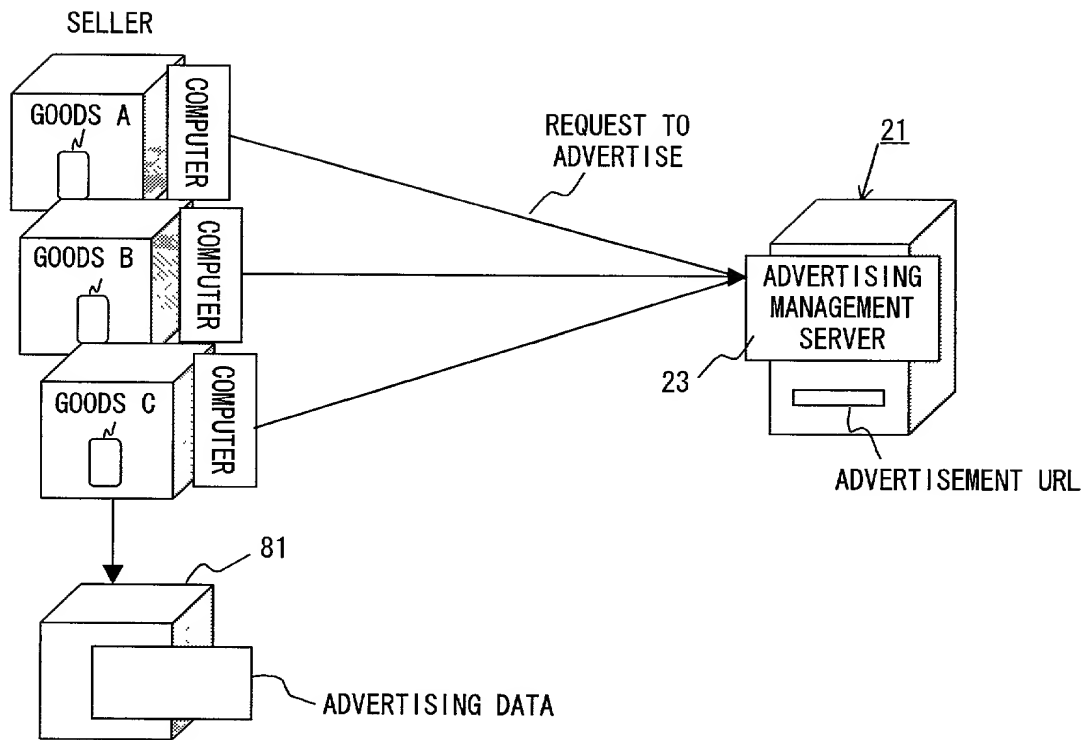


FIG. 13

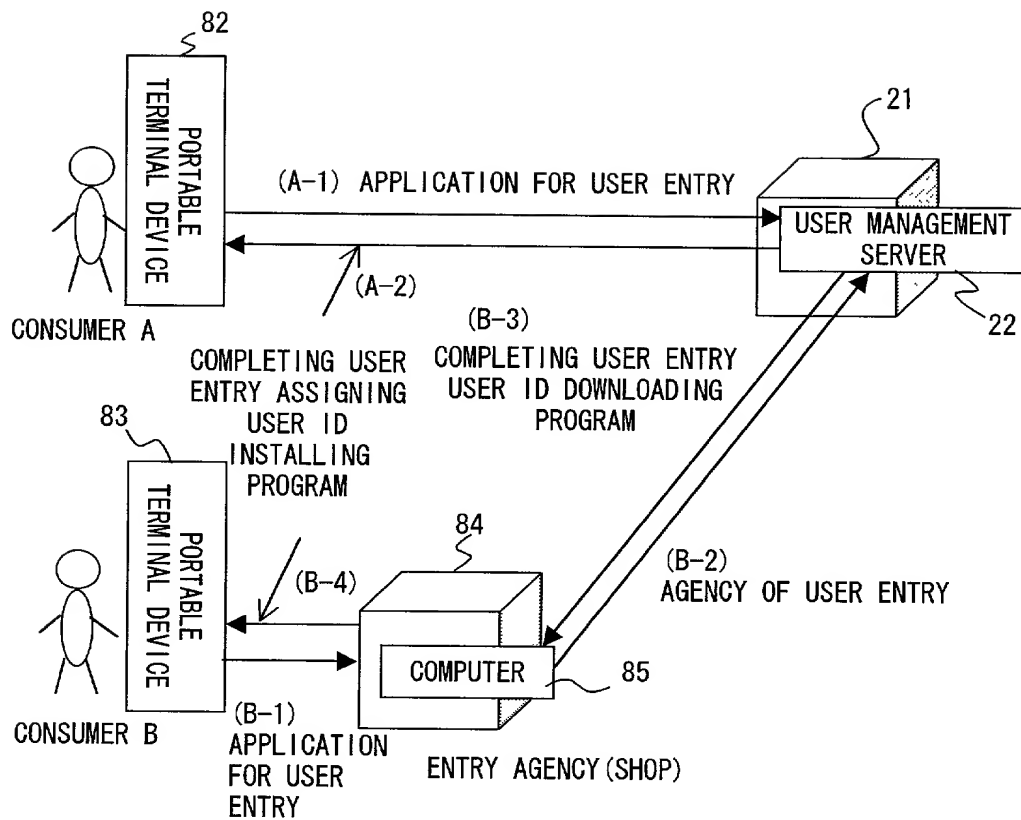


FIG. 14

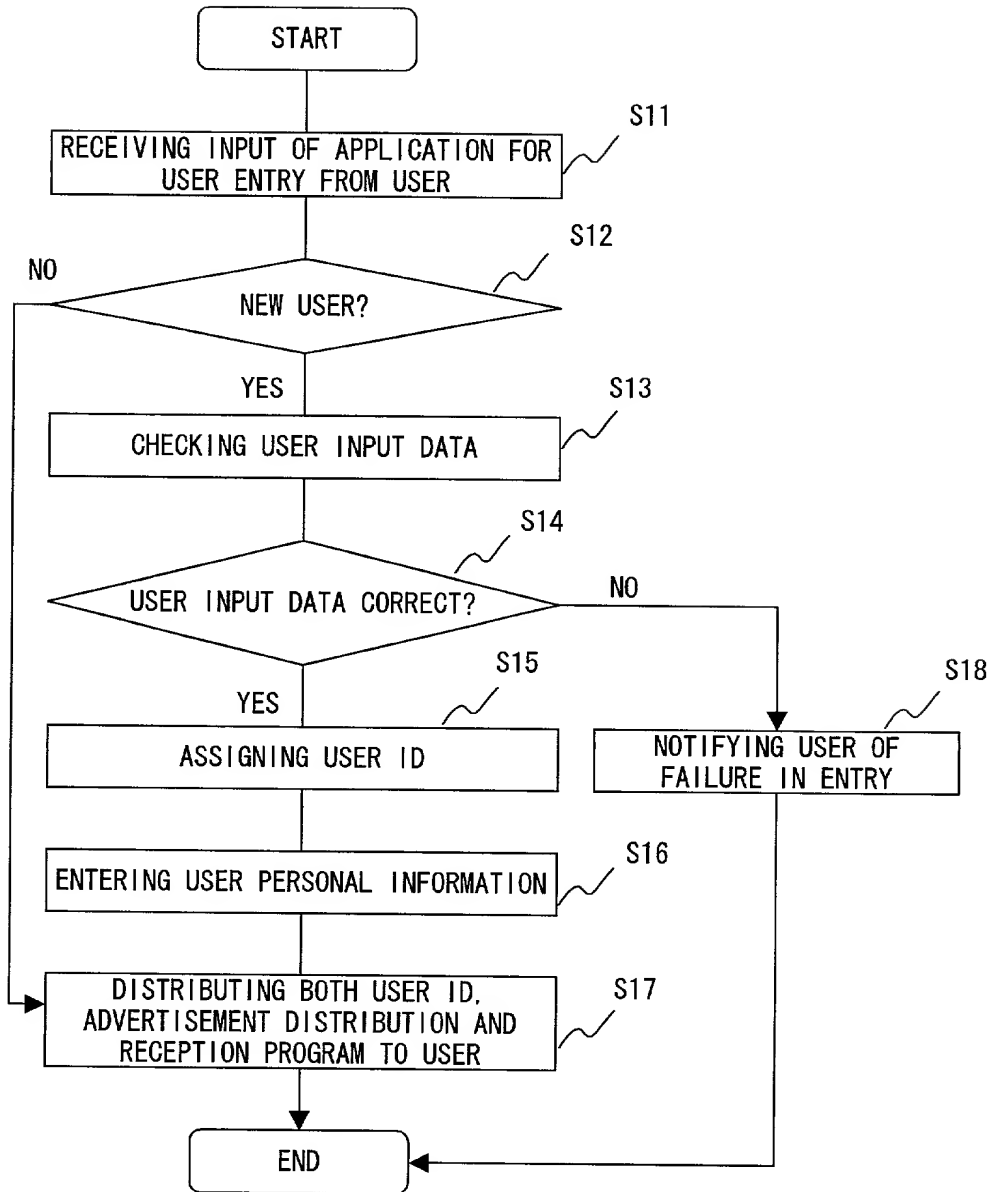


FIG. 15

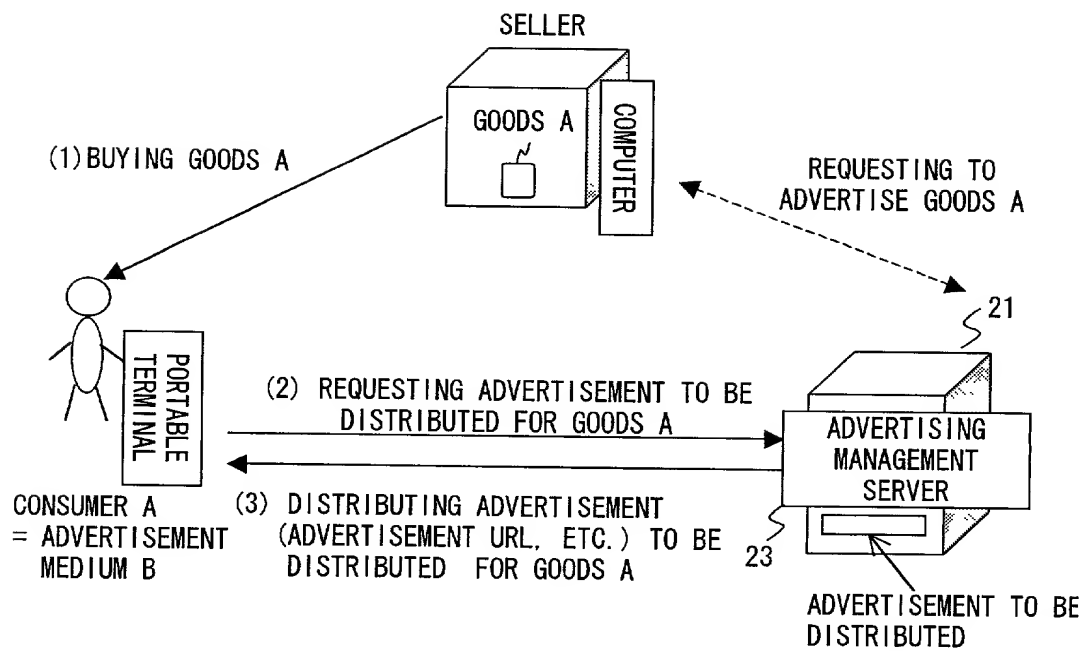


FIG. 16



```
graph TD; START([START]) --> S21[INPUTTING GOODS CODE OF ADVERTISED GOODS]; S21 --> S22[REQUESTING ADVERTISING MANAGEMENT SERVER FOR ADVERTISING DATA]; S22 --> S23[RECEIVING ADVERTISING DATA FROM ADVERTISING MANAGEMENT SERVER]; S23 --> S24{ADVERTISING DATA EXISTING?}; S24 -- YES --> S25[STORING OBTAINED ADVERTISING DATA IN ADVERTISEMENT MANAGEMENT TABLE]; S24 -- NO --> S25; S25 --> END([END]);
```

The flowchart illustrates the process of managing advertising data. It begins with a 'START' terminal, followed by a process step 'INPUTTING GOODS CODE OF ADVERTISED GOODS' (S21). This is followed by 'REQUESTING ADVERTISING MANAGEMENT SERVER FOR ADVERTISING DATA' (S22) and 'RECEIVING ADVERTISING DATA FROM ADVERTISING MANAGEMENT SERVER' (S23). A decision diamond 'ADVERTISING DATA EXISTING?' (S24) follows. If the answer is 'YES', the process proceeds to 'STORING OBTAINED ADVERTISING DATA IN ADVERTISEMENT MANAGEMENT TABLE' (S25). If the answer is 'NO', the process also proceeds to S25. Finally, the process ends at the 'END' terminal.

FIG. 17

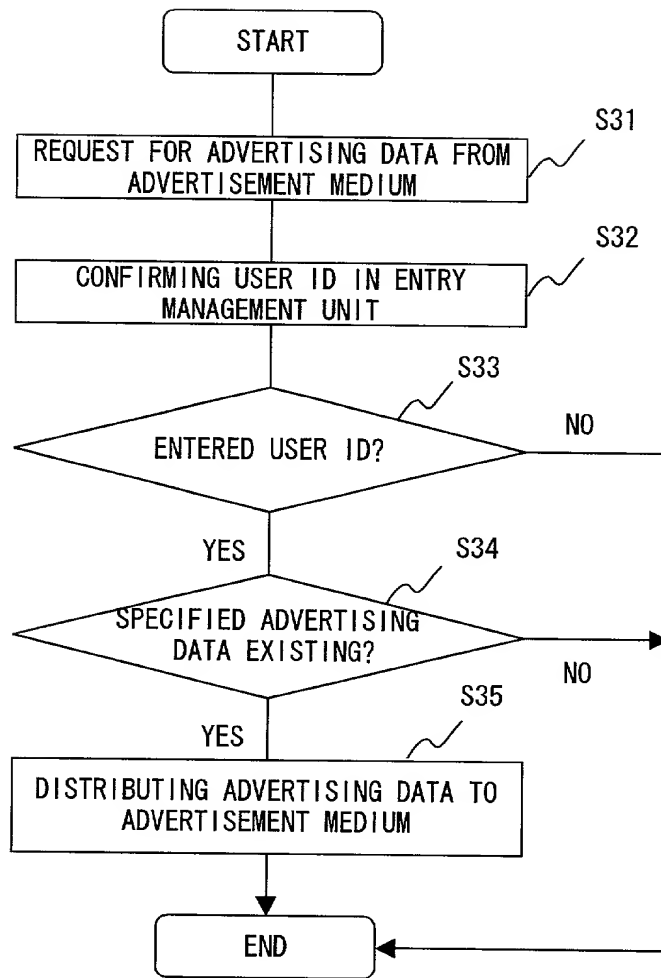
[illegible]

FIG. 18

ERROR FLAG	LANGUAGE TYPE	ADVERTISEMENT URL	ADVERTISING INFORMATION
0 (DATA CONTAINED)	jp	<a href="http://system.asp/u1001/00210508.htm">http://system.asp/u1001/00210508.htm</a>	IMAGE OF RED TURTLENECK SWEATER

FIG. 19A

ERROR FLAG
1 (DATA NOT CONTAINED)

FIG. 19B

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GOODS CODE	TYPE OF GOODS	DISTRIBUTION FLAG	ENTRY DATE	TERM OF DISTRIBUTION	ADVERTISING DATA
00210508	KNITWEAR	POSSIBLE	2001/12/1	2001/01/25	IMAGE OF RED TURTLENECK SWEATER + <a href="http://system.asp/u1001/00210508.htm">http://system.asp/u1001/00210508.htm</a>
00210607	PANTS	IMPOSSIBLE	2000/12/10	2001/01/31	'KHAKI SHORT PANTS' + <a href="http://system.asp/u1001/00210607.htm">http://system.asp/u1001/00210607.htm</a>
. . . .	. . . .	. . . .	. . . .	. . . .	. . . .

FIG. 20

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GOODS CODE	TYPE OF GOODS	DISTRIBUTION FLAG	ENTRY DATE	TERM OF DISTRIBUTION	ADVERTISING DATA
local	LIVE	POSSIBLE	2001/02/1	2001/02/15	'LIVE CONCERT TO BE HELD IN 2/15 HALL' + INTRODUCTION URL <a href="http://system.asp/u1001/live.htm">http://system.asp/u1001/live.htm</a>
local	SELF- INTRODUCTION	IMPOSSIBLE	2000/12/10	2001/03/31	'THIS IS MY HOME PAGE' + <a href="http://system.asp/u1001/my.htm">http://system.asp/u1001/my.htm</a>
...	...	...	...	...	...

FIG. 21

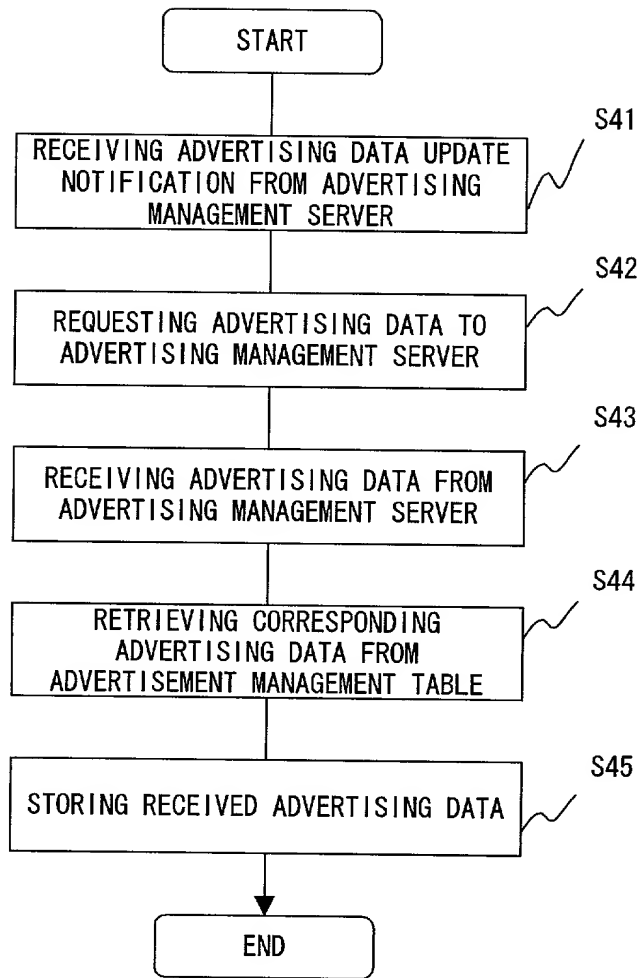


FIG. 22

FIG. 23

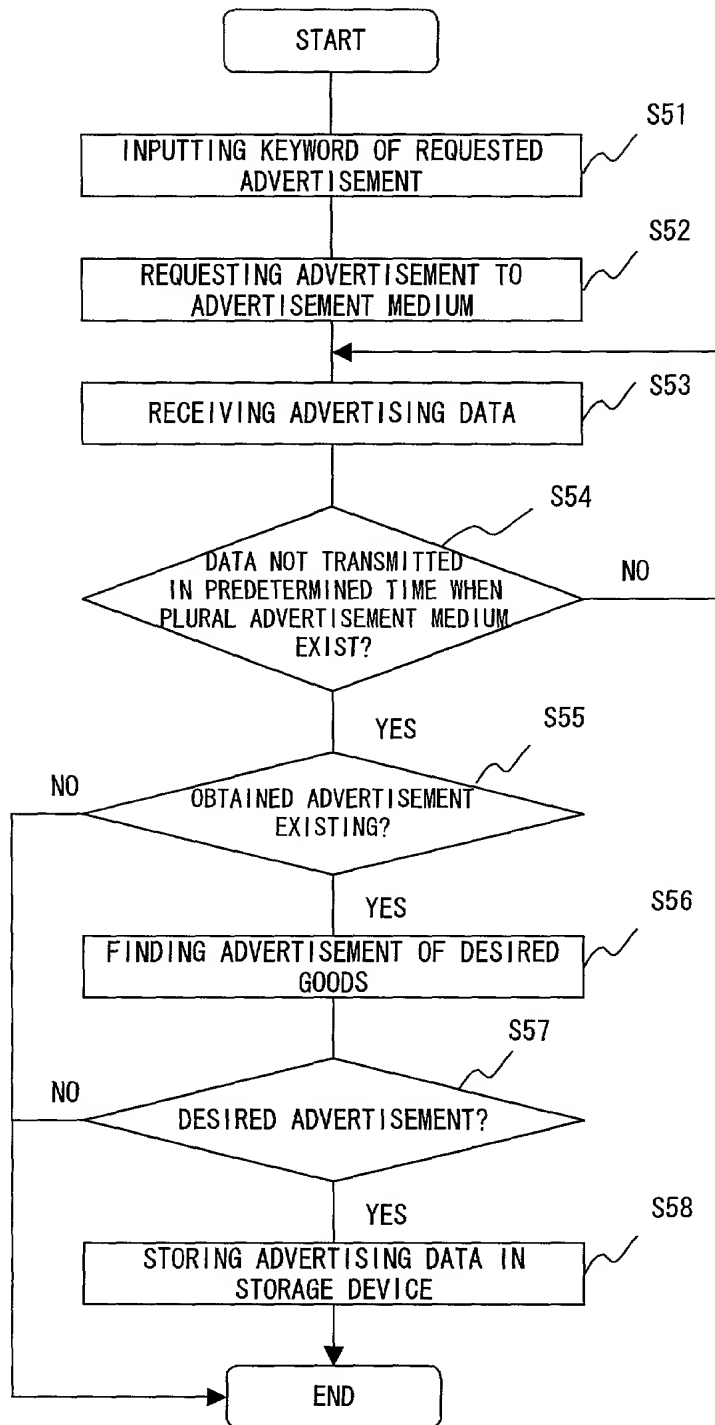


FIG. 24



Variable	Mean	Standard Deviation	Minimum	Maximum
Age	35.2	12.5	18	65
Gender	0.52	0.50	0	1
Marital Status	0.68	0.48	0	1
Education	12.5	2.1	9	16
Income	3500	1500	1000	8000
Health	0.75	0.43	0	1
Smoking	0.25	0.43	0	1
Alcohol	0.15	0.36	0	1
Exercise	0.35	0.48	0	1
Stress	0.65	0.48	0	1
Sleep	0.55	0.50	0	1
Appetite	0.60	0.49	0	1
Mood	0.50	0.50	0	1
Energy	0.45	0.50	0	1
Concentration	0.55	0.50	0	1
Memory	0.50	0.50	0	1
Emotion	0.50	0.50	0	1
Behavior	0.50	0.50	0	1
Thought	0.50	0.50	0	1
Feeling	0.50	0.50	0	1
Perception	0.50	0.50	0	1
Attention	0.50	0.50	0	1
Intuition	0.50	0.50	0	1
Imagination	0.50	0.50	0	1
Reasoning	0.50	0.50	0	1
Logic	0.50	0.50	0	1
Analysis	0.50	0.50	0	1
Synthesis	0.50	0.50	0	1
Evaluation	0.50	0.50	0	1
Comparison	0.50	0.50	0	1
Classification	0.50	0.50	0	1
Organization	0.50	0.50	0	1
Planning	0.50	0.50	0	1
Problem Solving	0.50	0.50	0	1
Decision Making	0.50	0.50	0	1
Communication	0.50	0.50	0	1
Interpersonal Skills	0.50	0.50	0	1
Teamwork	0.50	0.50	0	1
Leadership	0.50	0.50	0	1
Management	0.50	0.50	0	1
Organization Skills	0.50	0.50	0	1
Time Management	0.50	0.50	0	1
Resource Management	0.50	0.50	0	1
Conflict Resolution	0.50	0.50	0	1
Stress Management	0.50	0.50	0	1
Emotional Regulation	0.50	0.50	0	1
Self-Motivation	0.50	0.50	0	1
Goal Setting	0.50	0.50	0	1
Self-Discipline	0.50	0.50	0	1
Resilience	0.50	0.50	0	1
Adaptability	0.50	0.50	0	1
Flexibility	0.50	0.50	0	1
Openness	0.50	0.50	0	1
Conscientiousness	0.50	0.50	0	1
Neuroticism	0.50	0.50	0	1
Extraversion	0.50	0.50	0	1
Agreeableness	0.50	0.50	0	1
Conscientiousness	0.50	0.50	0	1
Neuroticism	0.50	0.50	0	1
Extraversion	0.50	0.50	0	1
Agreeableness	0.50	0.50	0	1
Conscientiousness	0.50	0.50	0	1
Neuroticism	0.50	0.50	0	1
Extraversion	0.50	0.50	0	1
Agreeableness	0.50	0.50	0	1
Conscientiousness	0.50	0.50	0	1
Neuroticism	0.50	0.50	0	1
Extraversion	0.50	0.50	0	1
Agreeableness	0.50	0.50	0	1
Conscientiousness	0.50	0.50	0	1
Neuroticism	0.50	0.50	0	1
Extraversion	0.50	0.50	0	1
Agreeableness	0.50	0.50	0	1
Conscientiousness	0.50	0.50	0	1
Neuroticism	0.50	0.50	0	1
Extraversion	0.50	0.50	0	1
Agreeableness	0.50	0.50	0	1
Conscientiousness	0.50	0.50	0	1
Neuroticism	0.50	0.50	0	1
Extraversion	0.50	0.50	0	1
Agreeableness	0.50	0.50	0	1
Conscientiousness				

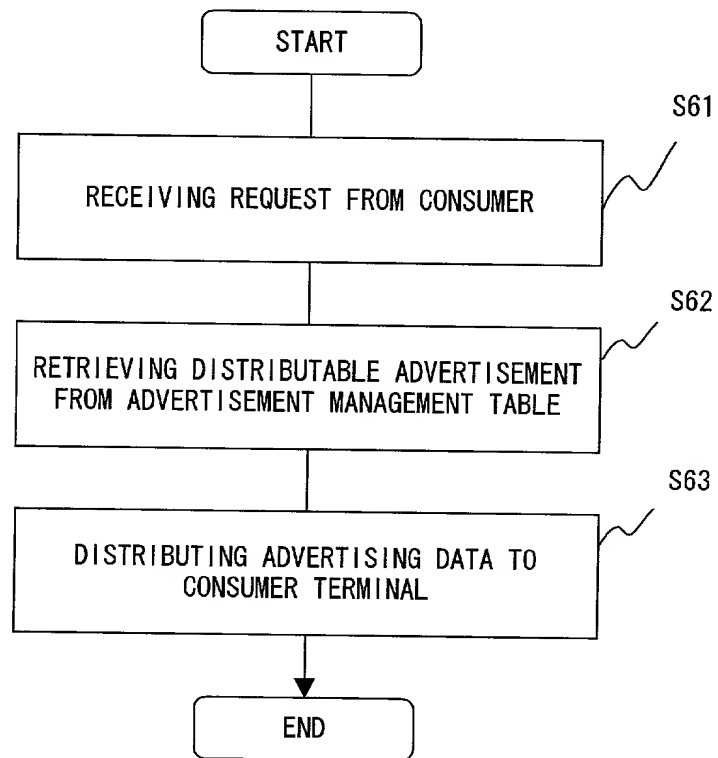


FIG. 25

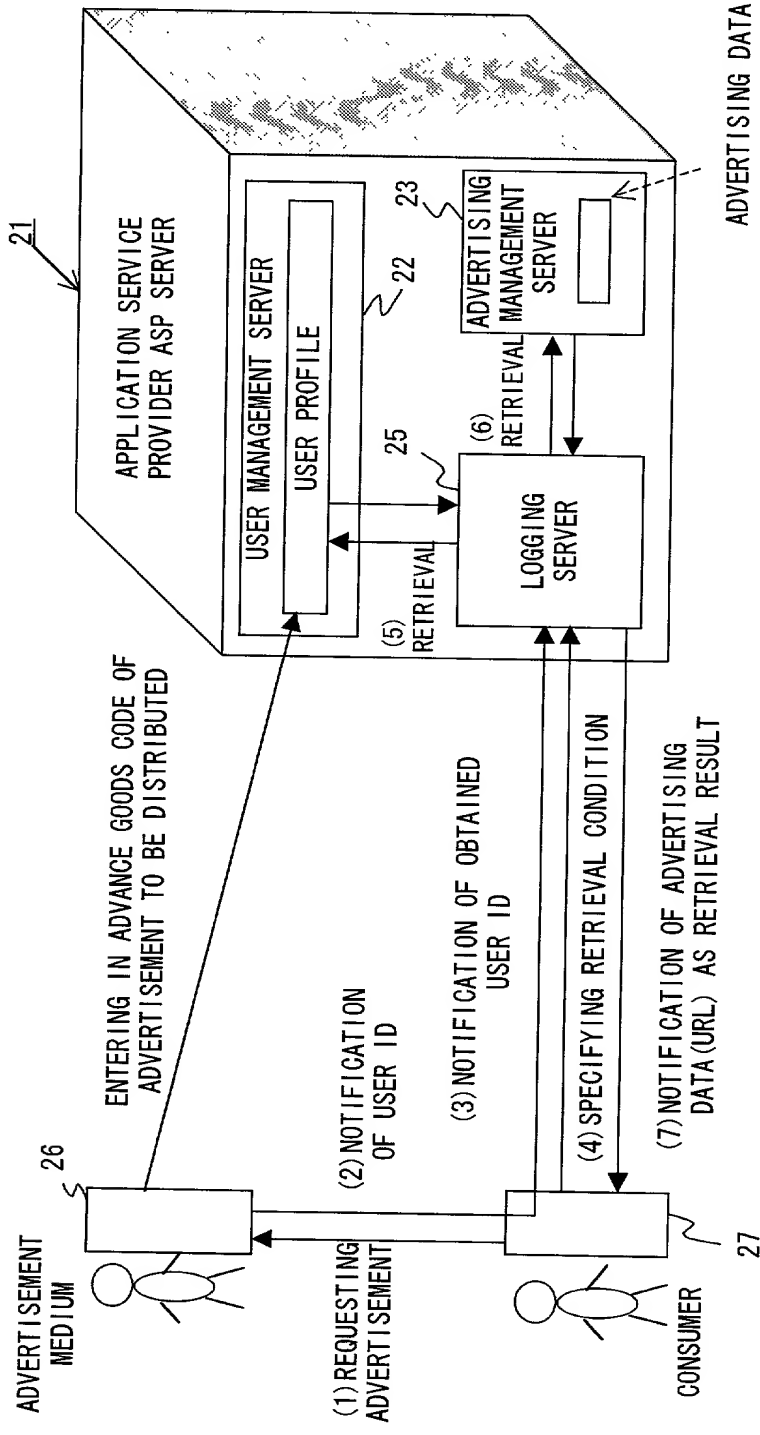


FIG. 26

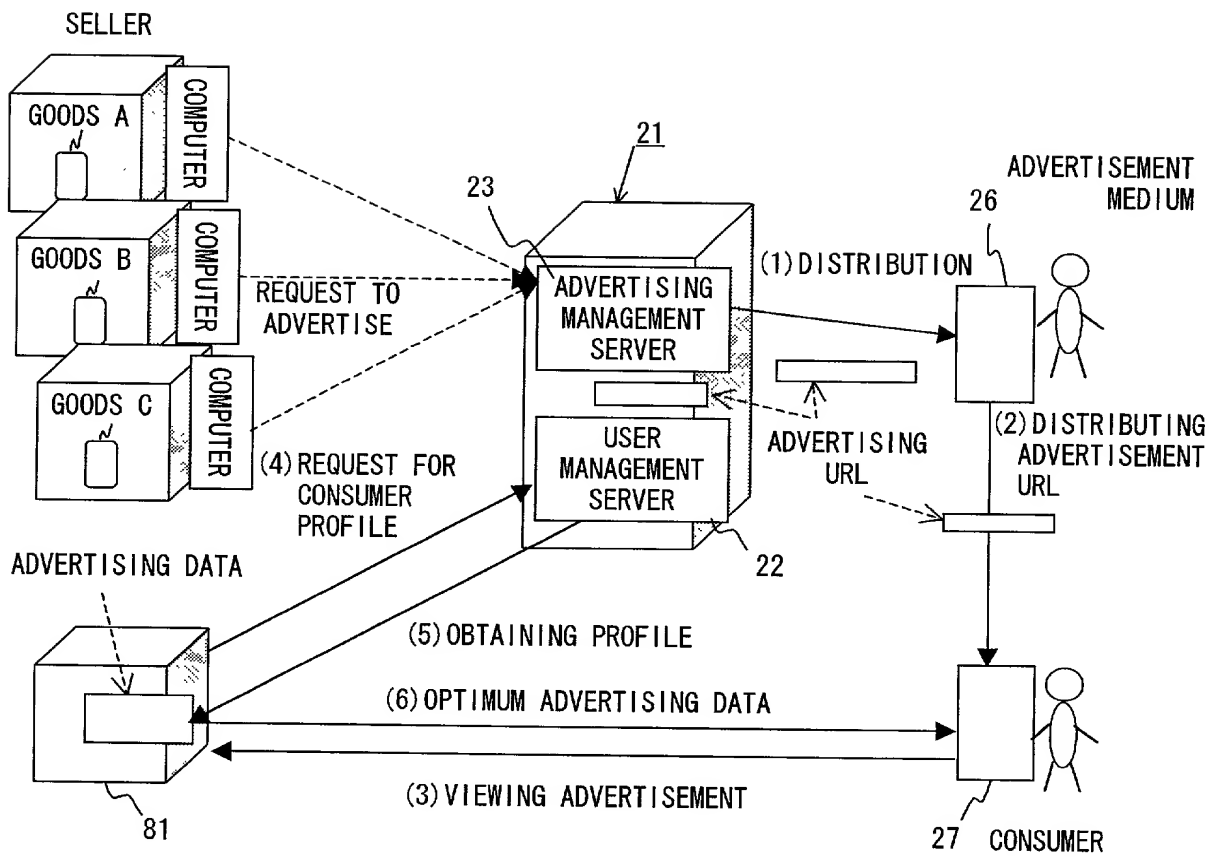


FIG. 27

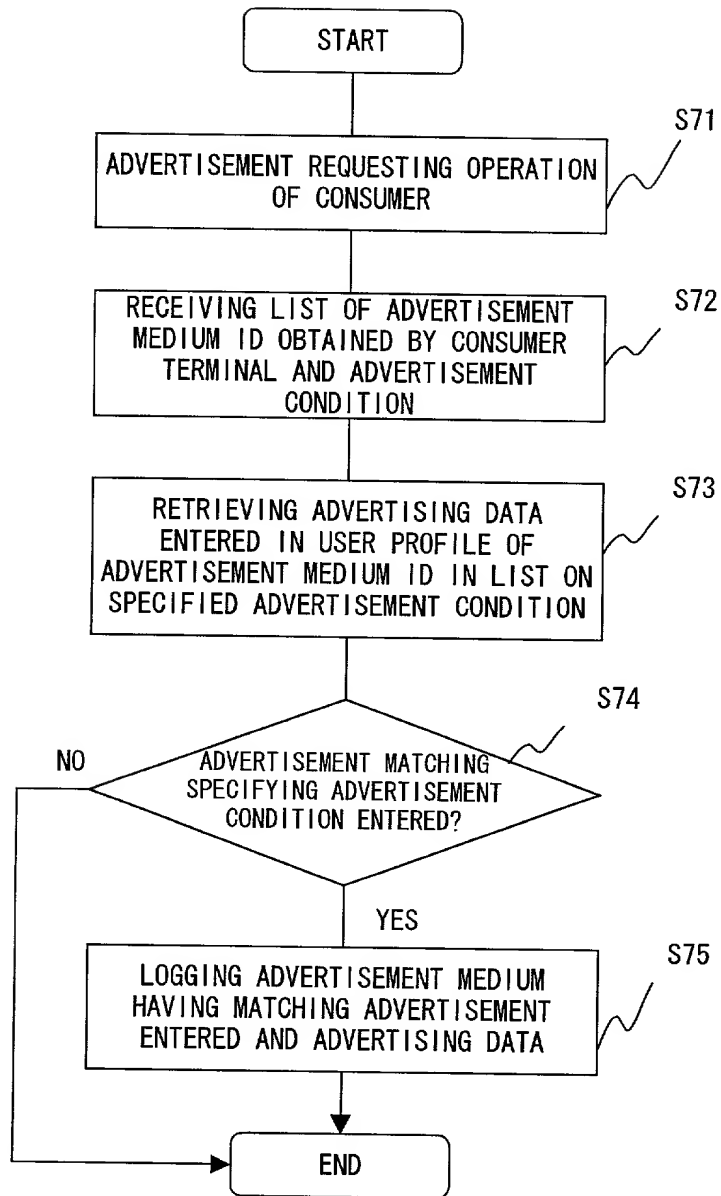


FIG. 28

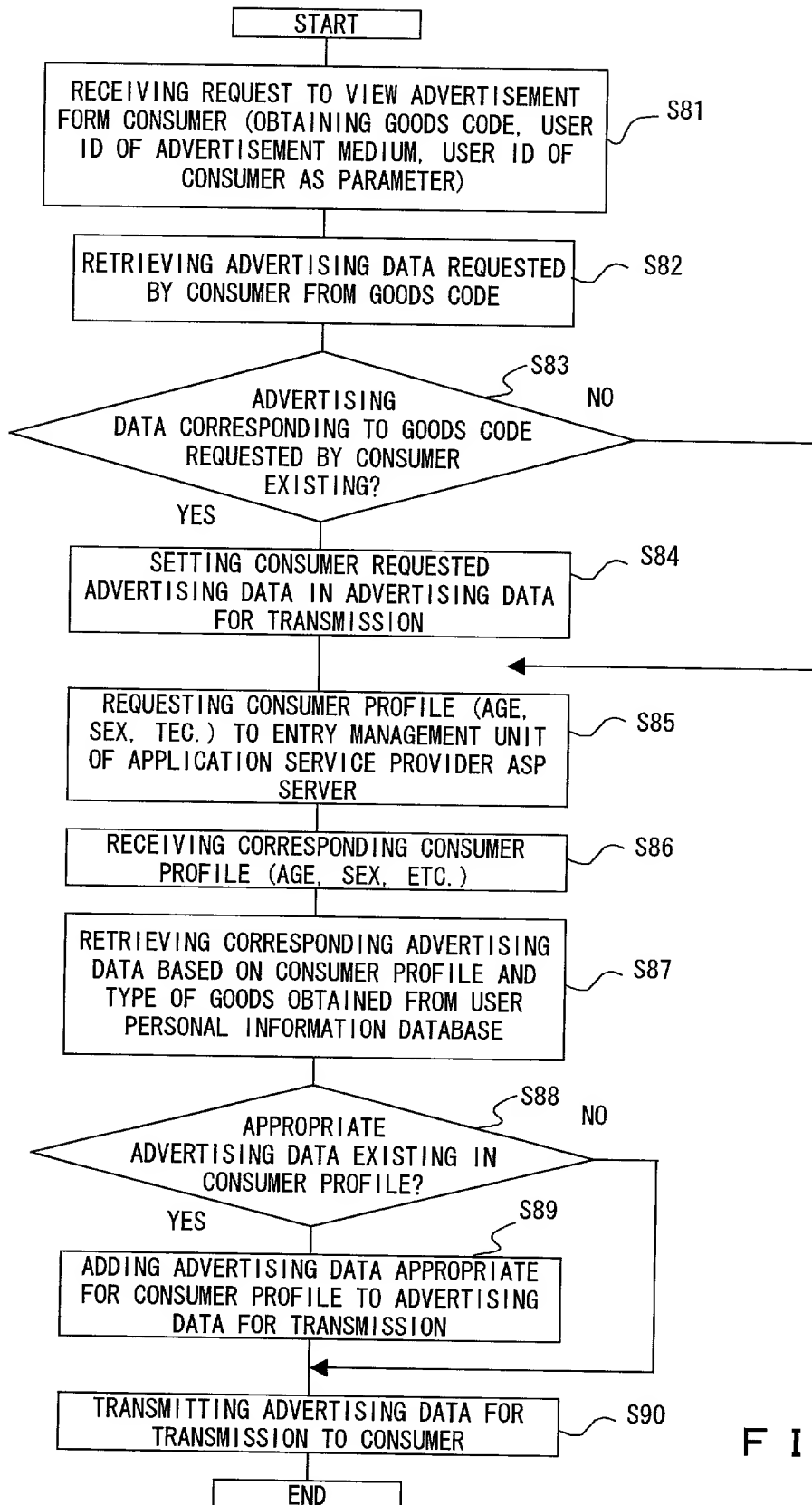


FIG. 29

USER ID	ACCUMULATED POINT	NAME	AGE	SEX	ADDRESS	Email	PHONE NUMBER	ACCOUNT NUMBER	INFORMATION ABOUT ADVERTISED GOODS BEING DISTRIBUTED (GOODS CODE)
u1001	30	香川 隆	25	MALE	兵庫県神戸市中央区港島中町1-2-3	tkagawa@kel.ne.jp	090-2489-3298	1234-5678	00210508 00210607
	...	...	...		...	...	...	...	...

FIG. 30A

TYPE OF GOODS:	SHOES
----------------	-------

FIG. 30B

TYPE OF GOODS:	SHOES
USER ID:	u2002
OBTAINED LIST OF ADVERTISEMENT MEDIUM ID :	u1001
	u2756
	u3897
	u4998
	...

FIG. 30C

TYPE OF GOODS:	SHOE
COLOR:	BROWN
PRICE:	¥5,000~¥15,000

FIG. 30D

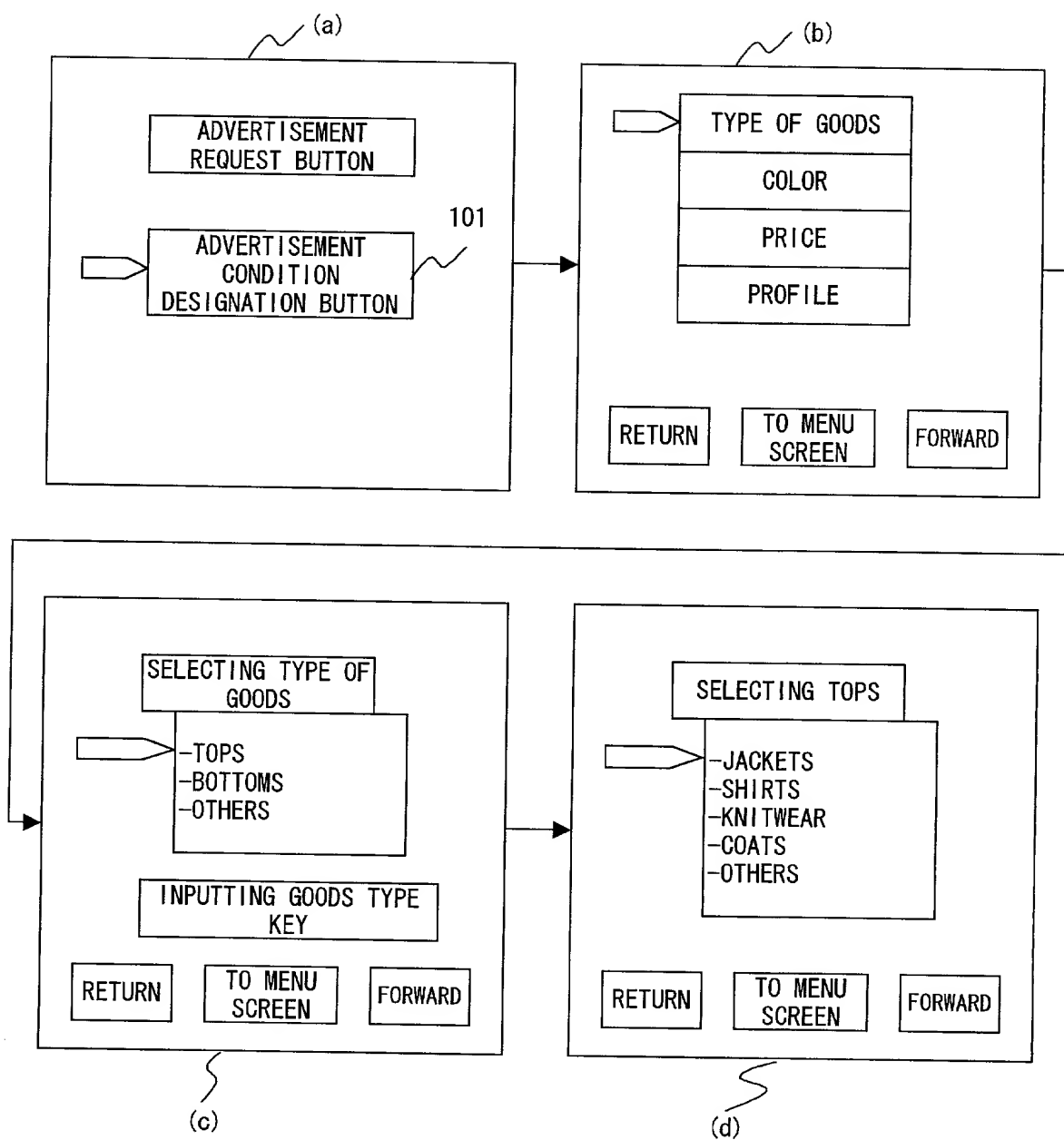


FIG. 31

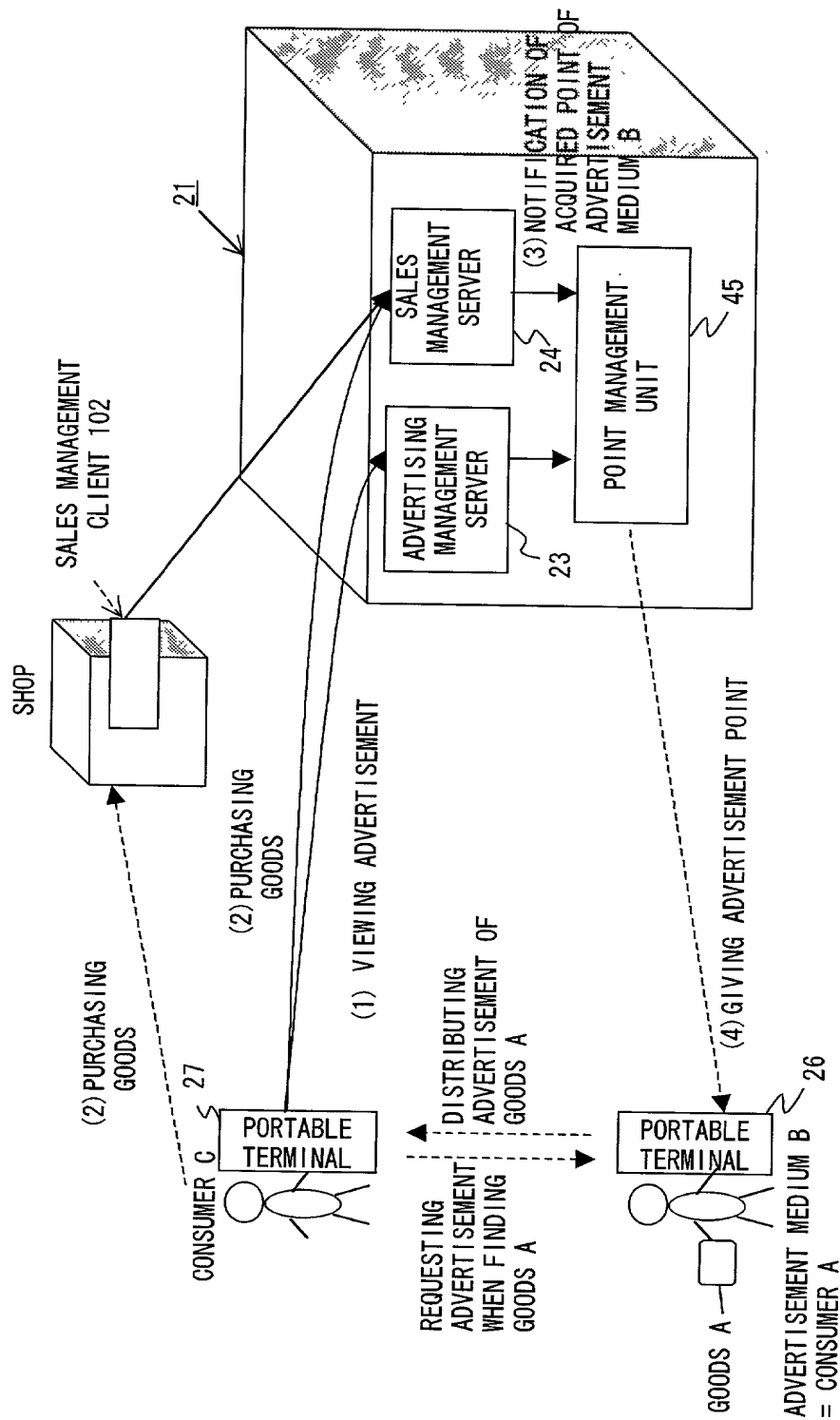


FIG. 32



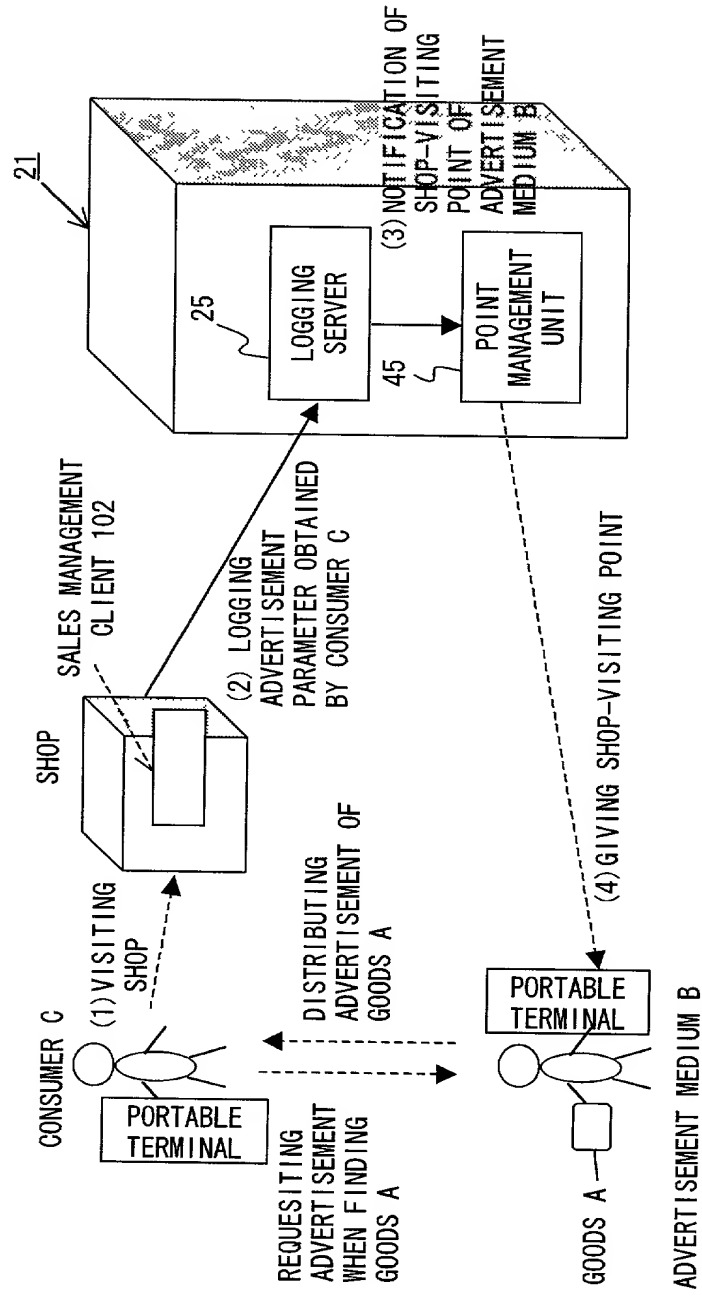


FIG. 33

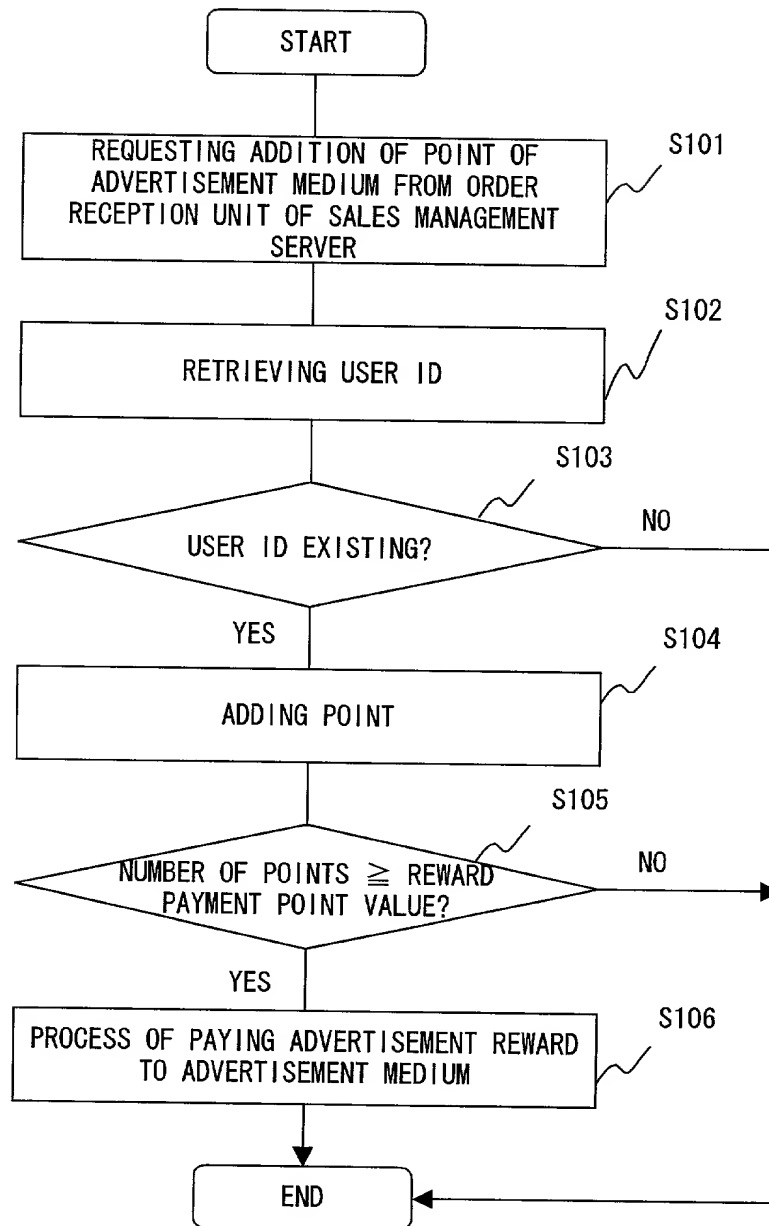


FIG. 34

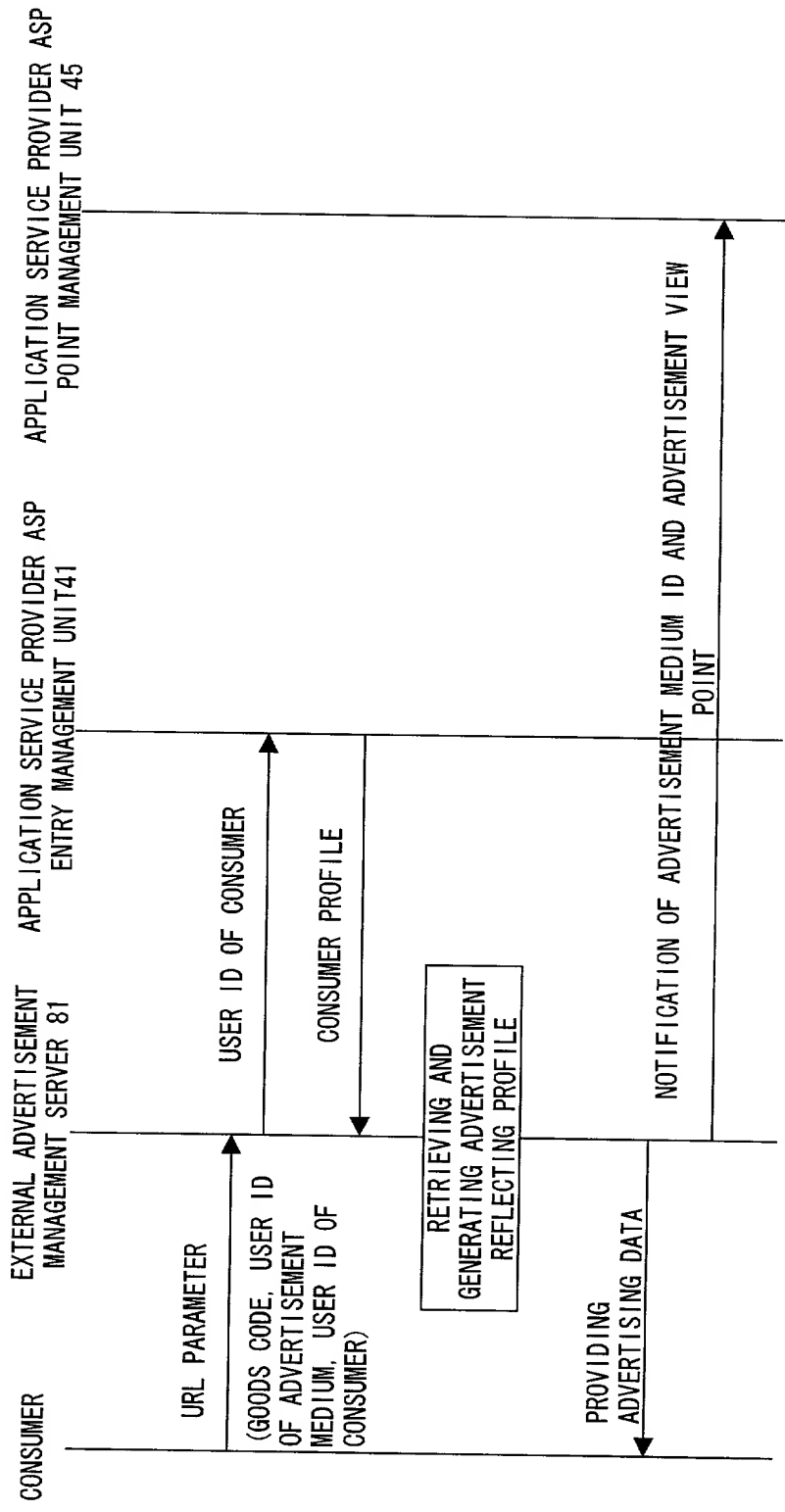


FIG. 35

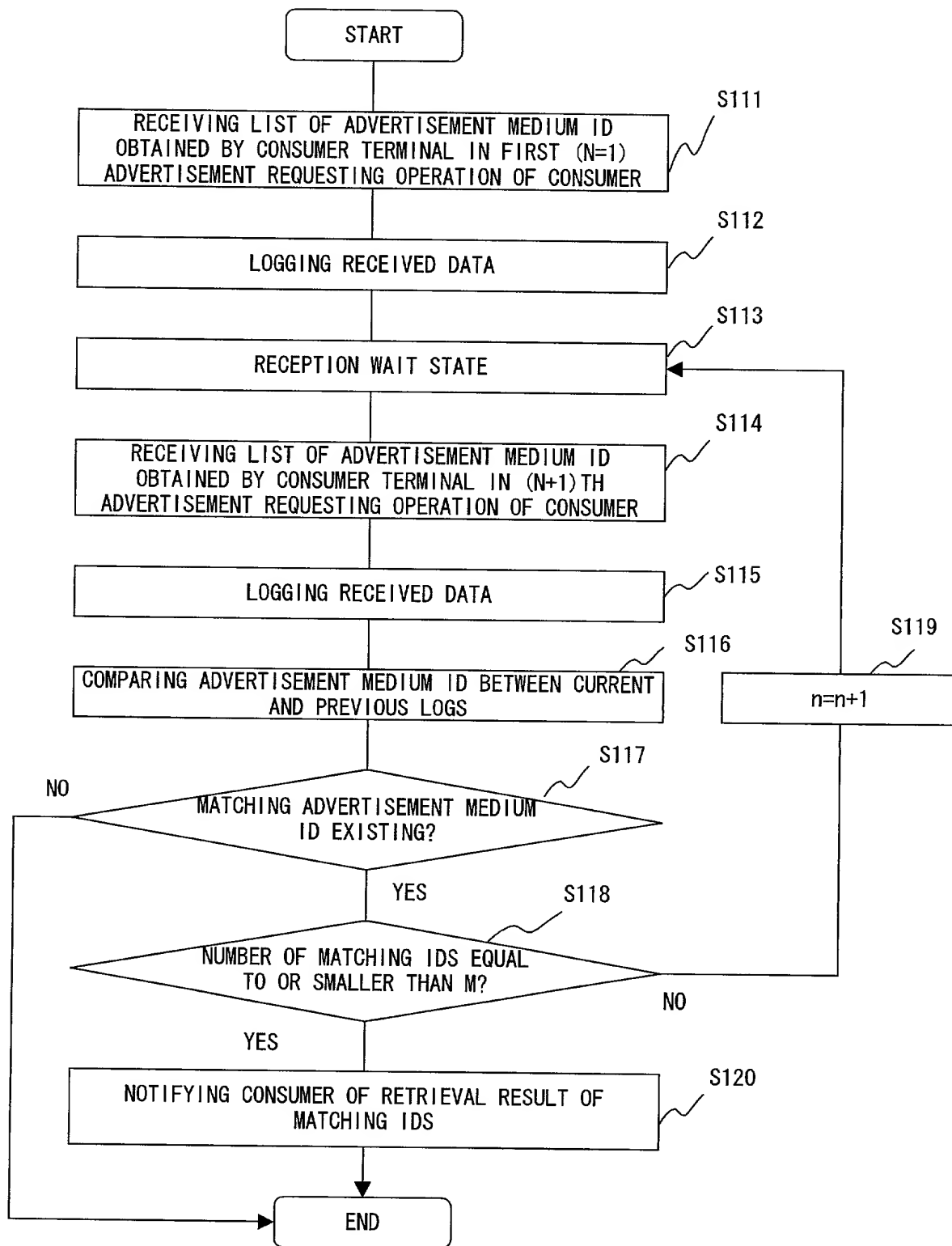


FIG. 36

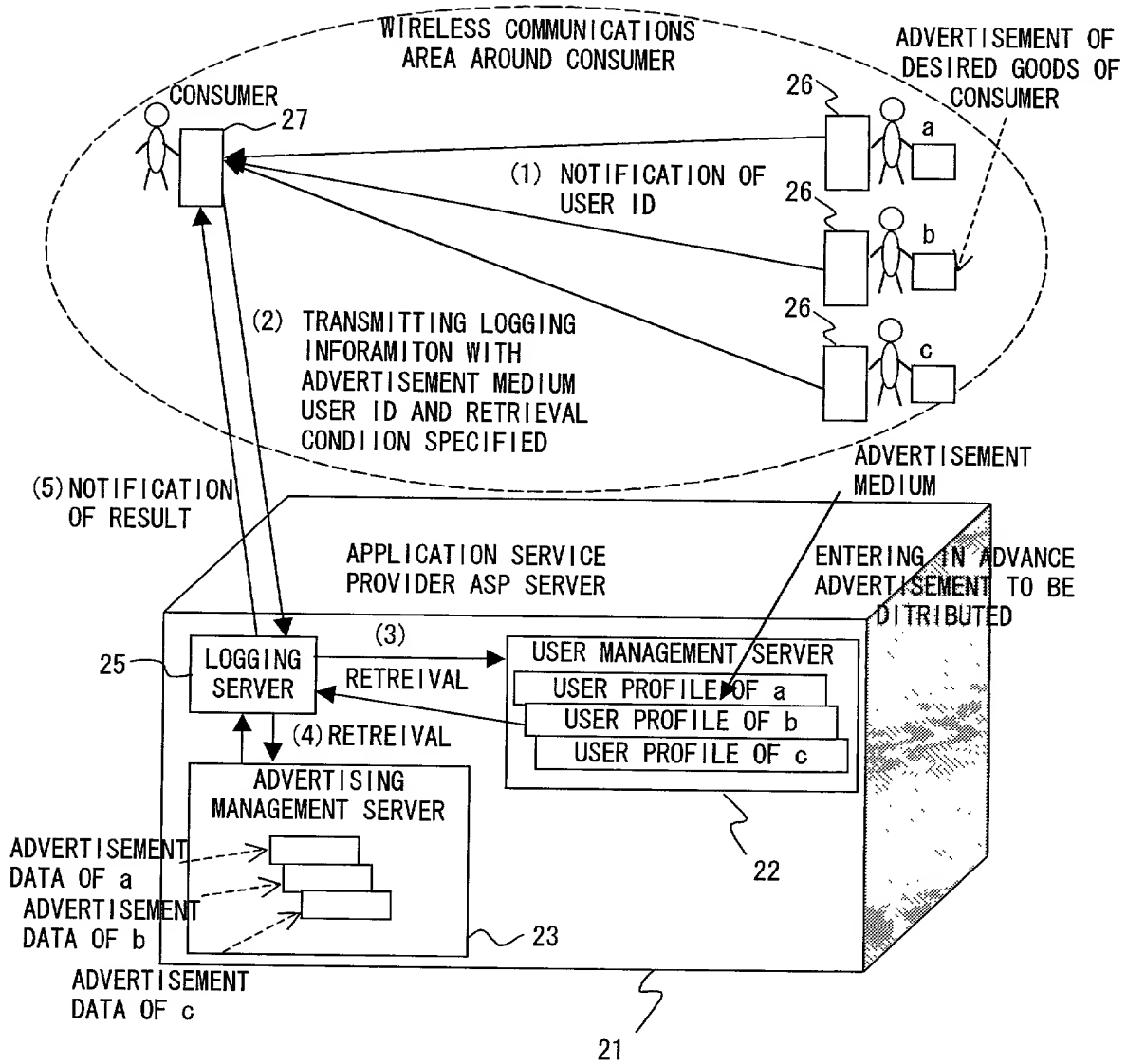


FIG. 37

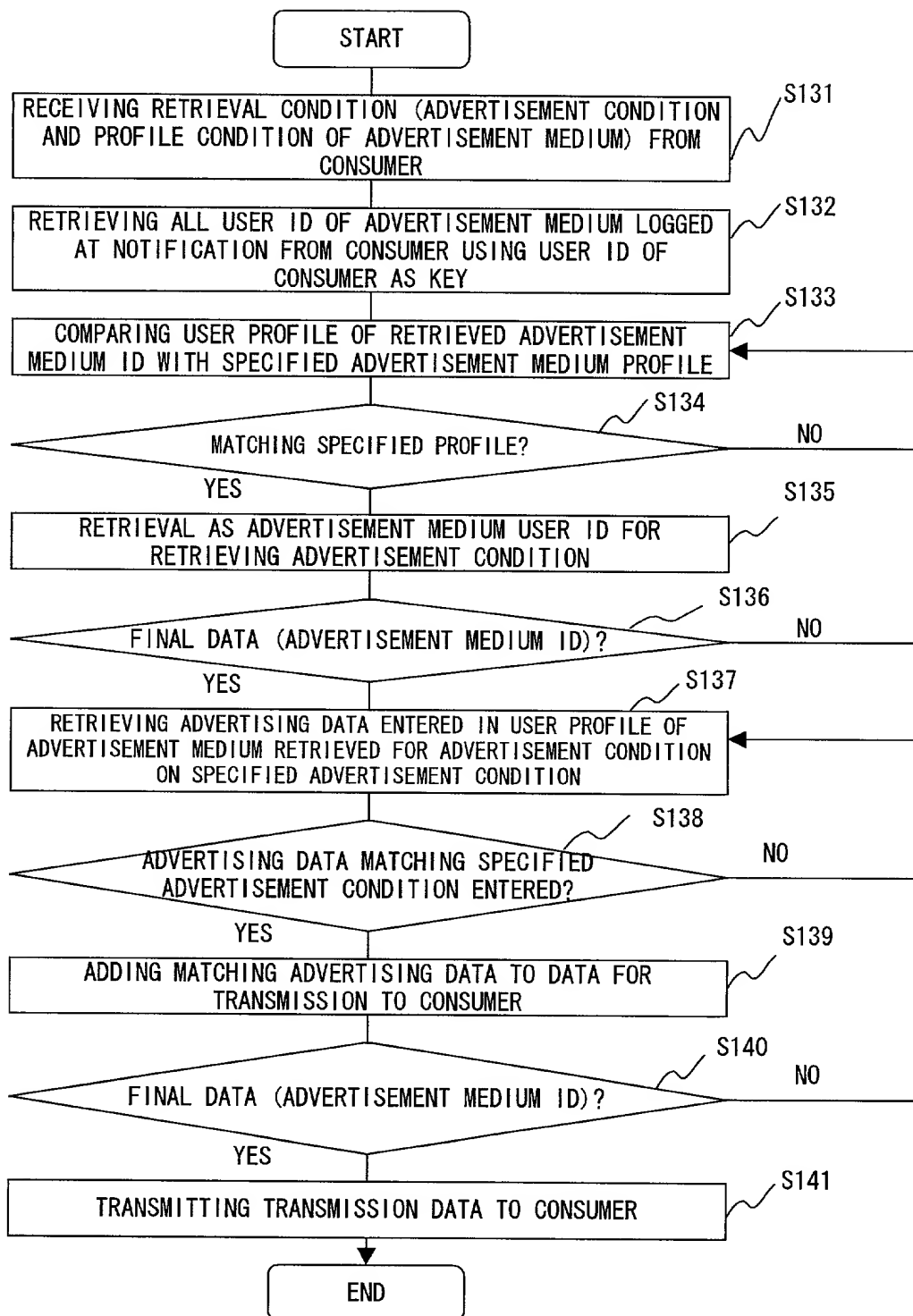


FIG. 38

T08260"0094960

TYPE OF GOODS	SHOES
ADVERTISEMENT MEDIUM CONDITION	
SEX:	MALE
AGE (APPROXIMATE):	20' S
HEIGHT (APPROXIMATE):	170CM

F I G. 3 9

